

# Our journey today

1. The mobility challenge
2. Mobility Edenred
3. Edenred: much more than Mobility

# IN 2020, OUR REALITY HAS CHANGED

During the Covid-crisis, we all have tried new ways of **working**, of **moving**, of **living**.

And want to continue in that direction: **FLEXIBILITY**

- ▶ in our **time management**
- ▶ in our **working hours**
- ▶ in our **travellings**
- ▶ in the way we **manage our budget**



Less traffic  
jam



More  
homeworking

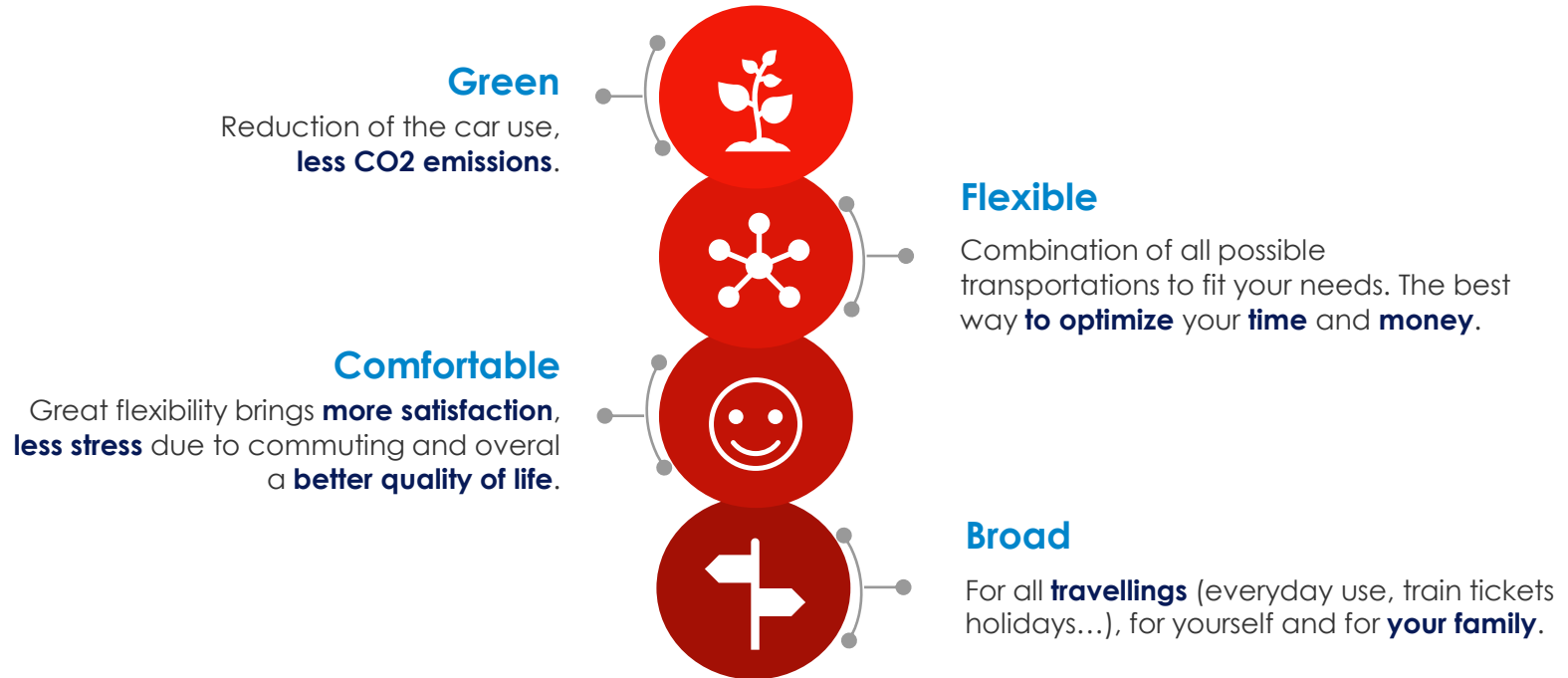


Alternative  
transports

Mobility policies based solely on company cars **belong to the past**.  
*Are you ready to **change your mindset** and enter **the new mobility era**?*

# FROM CAR-CENTRIC TO USER-CENTRIC

Imagine a mobility that adapts to **YOUR** needs rather than the opposite



# THE MOBILITY EDENRED APP IS ALL-IN-ONE

Mobile app

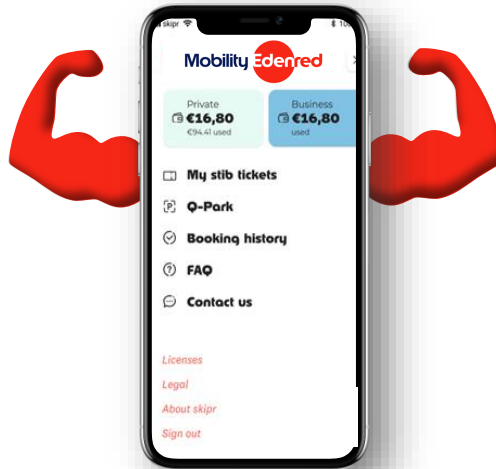
Payment card

Dashboard

## Manage

Check your balance, your expenses,  
how you want to allocate your  
mobility budget...

Exactly like a banking app



## Use

Plan, book and pay your trips  
directly in the app, with your  
mobility budget.

Exactly like a routing app



# THE MOBILITY EDENRED APP MAKES IT EASY TO TRAVEL

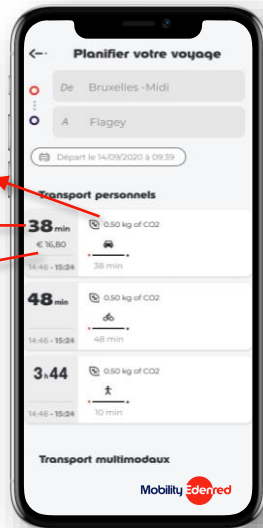
Mobile app

Payment card

Dashboard

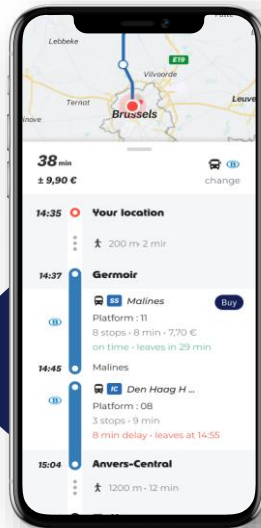
**Plan**

*Real-time / Multimodality / Optimization*



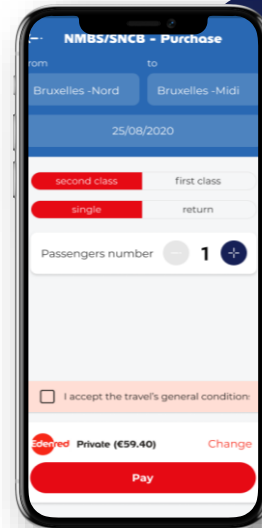
**Book**

*Choose the route that suits you the best*



**Pay**

*Pay in the app or with your Mobility Mastercard*



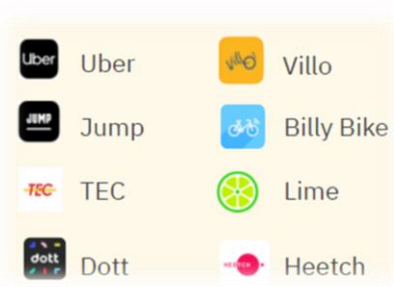
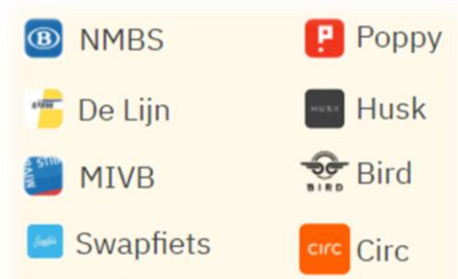
## A COMPLEMENTARY SOLUTION

Mobile app

Payment card

Dashboard

- ▶ Book & pay in the app
- ▶ Plan in the app, pay with the Mobility payment card
- ▶ Not in the app (yet), pay with the Mobility payment card



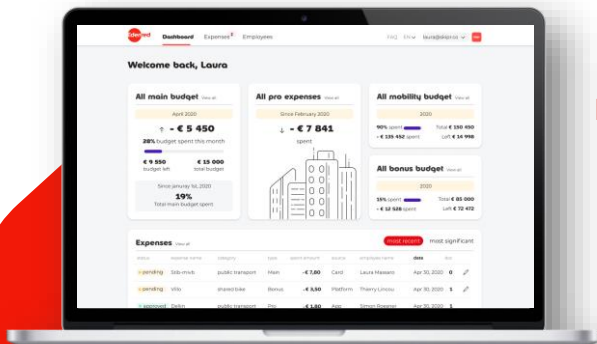
**More partners** are being integrated and will be announced soon!

# THE DASHBOARD HELPS YOUR EMPLOYEE CONTROL HIS BUDGET

Mobile app

Payment card

Dashboard



## Personal portal

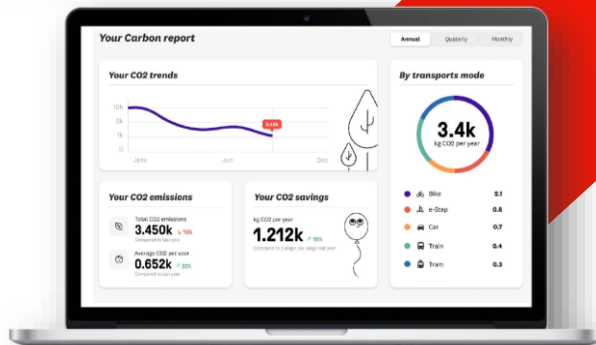
► Your employee finds here all useful information about **his use of his mobility budget**:

- Monthly and yearly budget
- Expense list
- Remaining budget
- Mobility providers used

## Carbon reports

► Your employee can also find **his CO2 reports**, very useful to:

- Measure and monitor the amount of CO2 saved.
- See the impact of his effort in adopting a greener mobility.



Also very useful for your **company's CSR strategy**.

# A SOLUTION FULL OF ADVANTAGES

## Payroll flexibility

You stand out as an **attractive employer** who offers innovative salary packages. You **attract and retain talents** and stay competitive on the job market.

## Sustainable strategy

You contribute to **reduce CO2 emissions**. You stand out as an **eco-conscious employer** with a strong CSR policy.



## Simplicity

You can rely on our expertise to **guide you** in the implementation of Mobility Edenred. You manage your solution in **1 intuitive dashboard**.

## Cost control

The second pillar is **100% deductible** and exempted from social contribution. You also **reduce your fleet costs**.

## Effective solution

You meet the needs of your employees, because they can manage their budget the way they want. **100% tailor-made!**



## WE WORK HAND IN HAND

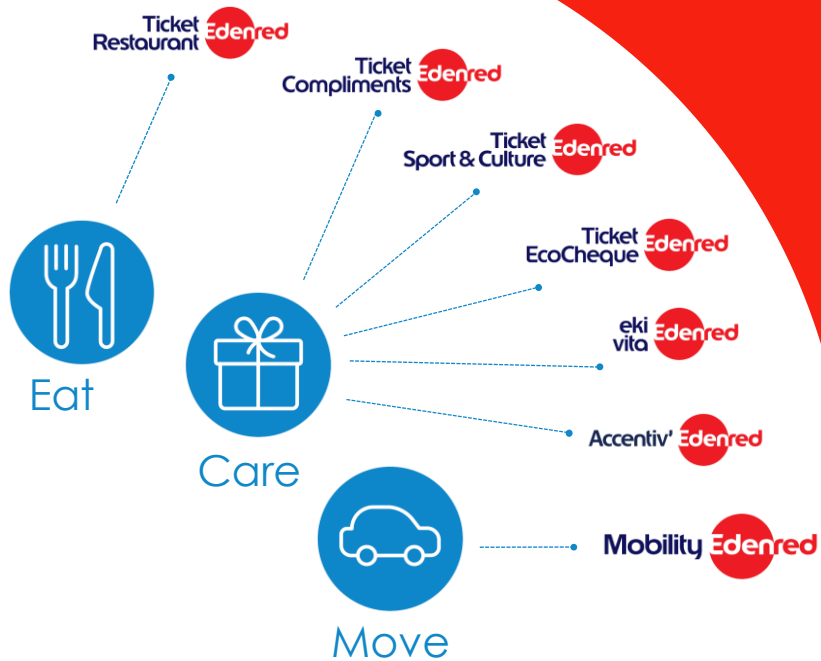
### We help you inform your employees:

- ▶ **Demo** of the app Mobility Edenred
- ▶ Online **calculator** to estimate the mobility budget
- ▶ Online **quizz** to determine who's eligible
- ▶ **Documentation** to inform your employees
- ▶ Sending of **notifications** (account creation, account funding...)
- ▶ **FAQ** and **helpdesk** to answer all questions

PARTNERS



We are your 360° partner for  
all your extralegal benefits



### Nos solutions répondent à vos 5 enjeux majeurs :

1. Maximiser le **pouvoir d'achat** de vos collaborateurs
2. Contribuer au **bien-être** de vos collaborateurs
3. Encourager l'**économie locale**
4. Optimiser vos **coûts salariaux**
5. Soutenir la **transition écologique**

Our mission: Be the everyday companion of the working world

# 4 CUMULATIVE BENEFITS

€ 2 000 net a year  
of extra purchasing power



For a **healthy break**, full of good energy



100% dedicated to **sustainable consumption**,  
because every little counts...



The **gift voucher** that makes everyone happy



The gift voucher for **all your hobbies**.  
A healthy mind in a healthy body

## 1 EMPLOYEE ENGAGEMENT PLATFORM

Up to **€ 1500 savings** a year  
through hundreds of reductions



## 1 MOBILITY SOLUTION

A new corporate solution for a  
**better mobility** and **happy employees**



# EKIVITA EDENRED



Jusqu'à  
**1 000 €**  
d'économies  
par an



Plateforme  
**moderne** et  
**conviviale.**



**Quel que soit  
votre besoin**  
vous trouverez votre  
bonheur à un meilleur  
prix sur Ekvita  
Edenred

Offres promotionnelles chez des centaines de partenaires



**bol.com**



**PHILIPS**



**BONGO**



ZOO  
ANTWERPEN  
ZOO  
PLANCKENDAEL

**Hubo**

ICI PARIS XL

**DECATHLON**



**zalando**



-5%

-10%

-20%

# Thank you for your time



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