



Easy & smart  
**mobility**



## Introduction – UWE & multimodality

December 2020

**Confidential**

Cannot be distributed without  
formal consent of Jeasy SA.

# Our Vision

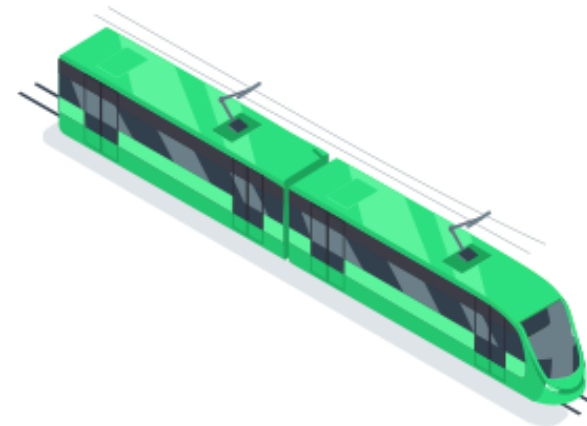
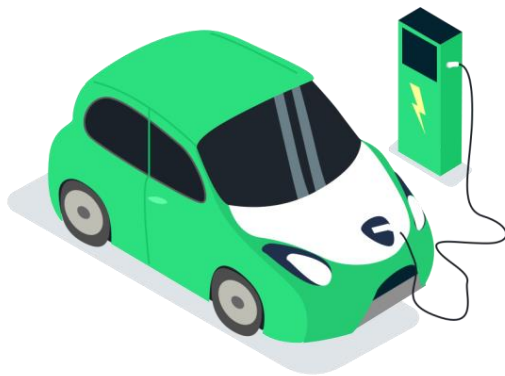


**Leverage technologies to help the world find more sustainable mobility solutions**

# Our Mission



**Offer easy and smart mobility for everyone to make the world a better place, one trip at a time...**



# Our Solution



## Personal coach

Select your mood, and let Jeasy calculate the smartest and most relevant options for you



## Performance Booster

Jeasy estimates the duration of your trip, its cost and related CO2 emissions, so you can make an informed decision



## Agile

Jeasy easily combines several transportation modes, making the most out of all existing options



## Mine, Please

Jeasy combines your own vehicles (car, bike or scooter) with other mobility options and increase your possibilities



## Powerful

Jeasy uses its proprietary algorithm to generate the most relevant recommendations



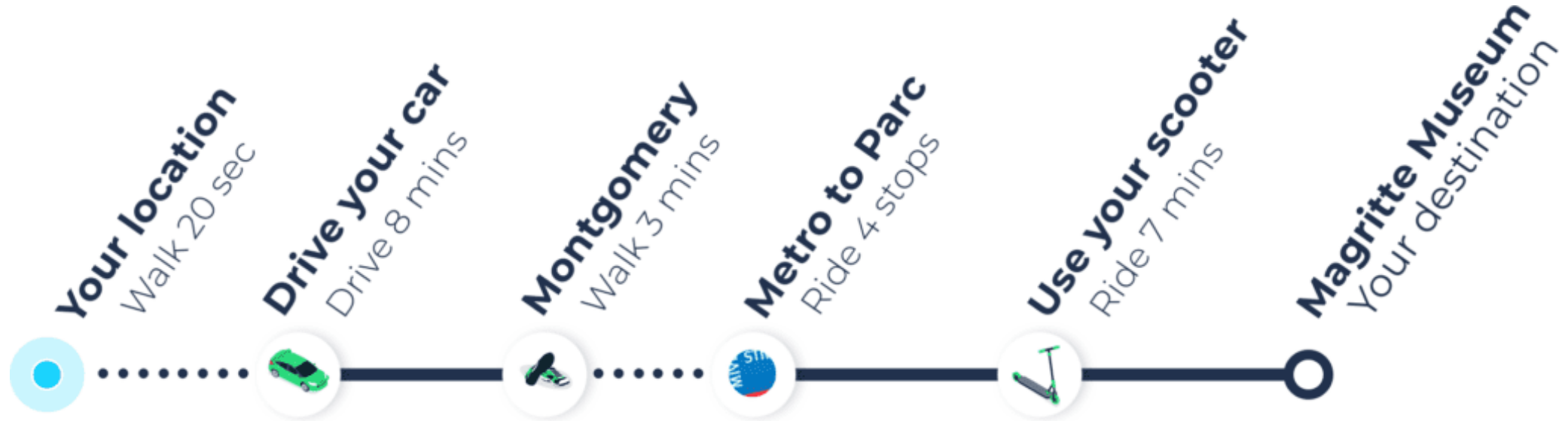
## Love it, save it, share it!

Liked your trip? Save it in your favourites and share it on social media

# Inter-modality



Thanks to its unique **intermodal algorithm** co-developed with the leading AI Lab **Iridia (ULB)**, Jeasy is able to make trip recommendations like you have never seen before.

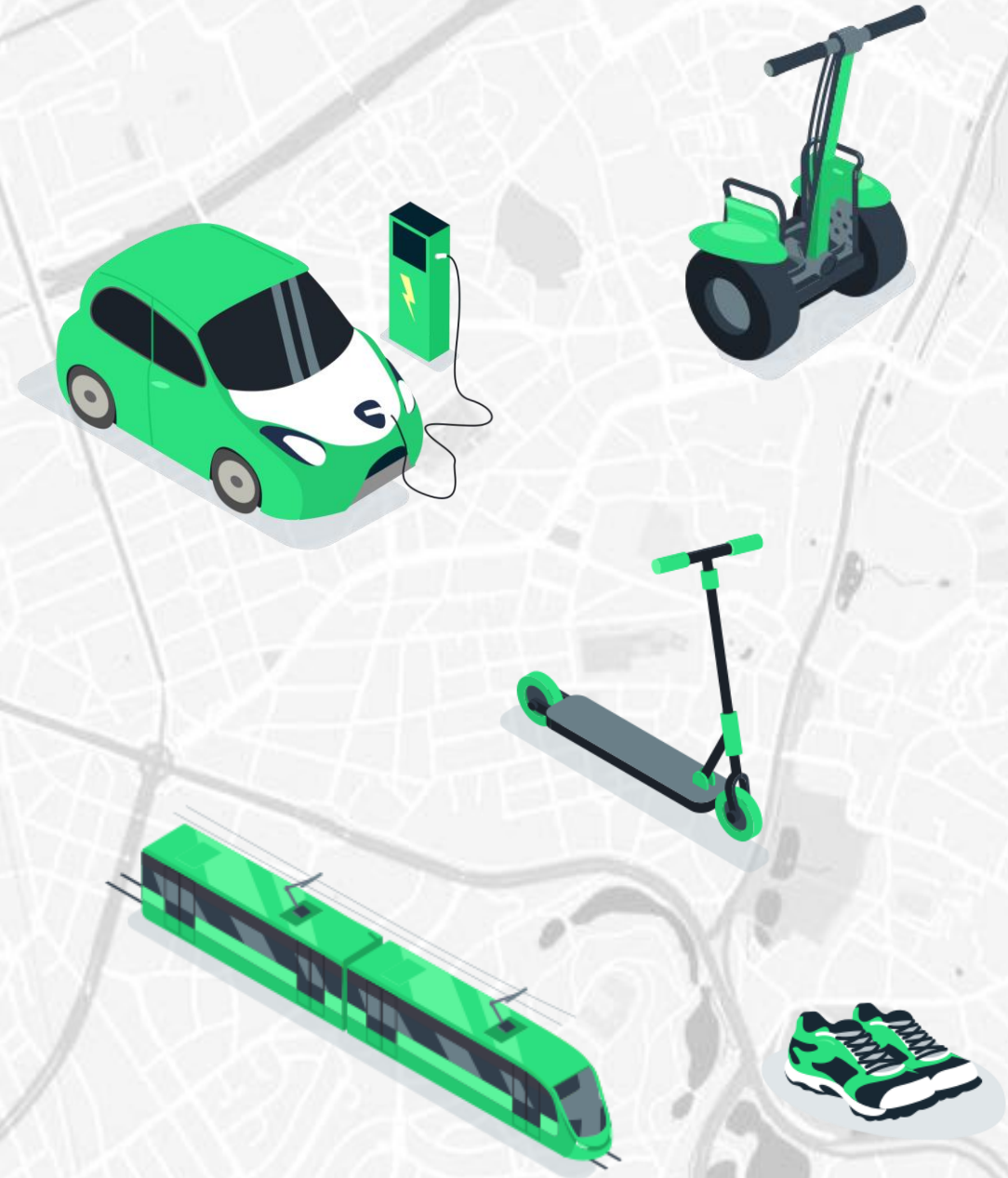


Jeasy is the **most comprehensive intermodal routing planner**

# Inter-modality

## Benefits

- More options considered and better trips proposed
- Better connectivity between the different transportations options
- A better integration of personal and shared mobility options in the mobility ecosystem



# Control your Carbon Footprint



**Measure** daily  
your mobility  
footprint



**Reduce** it  
thanks to  
smarter ways of  
moving around



**Offset** with  
sustainable  
projects

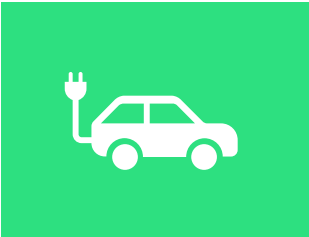


# Our Sustainable Approach

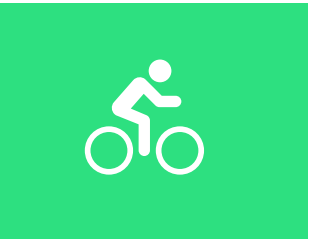
- Taking into account that thanks to Jeasy commuters will **reduce car usage by 20%**
- And based on our current business and our previsions
- We estimate that by 2023 we will have prevented **59.000 tons\*** of CO<sub>2</sub> emissions



# Jeasy Business Pack



Personal  
mobility  
means



+



Jeasy as  
mobility  
coach

+



Mobi  
Line



Mobility  
Budget



Cafeteria  
Plan

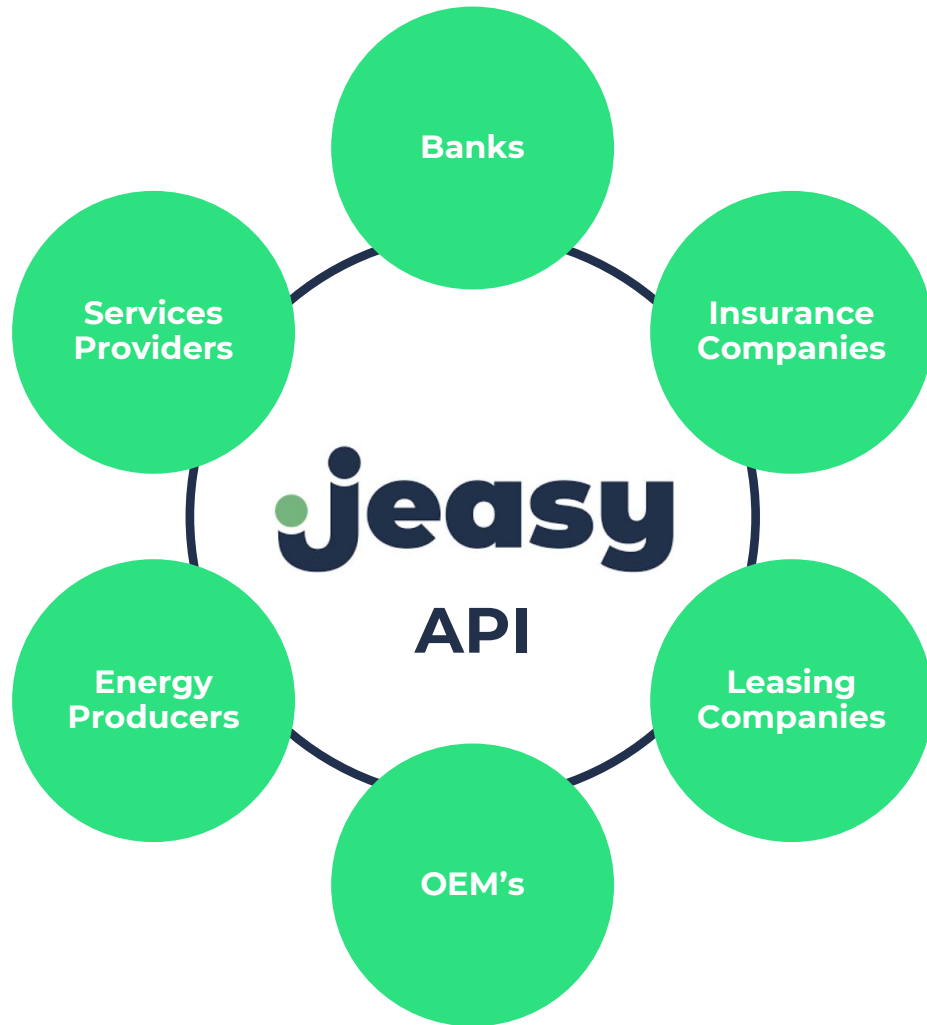


Professional  
Expenses



Shared  
Mobility

# Independent



**Jeasy is offering privileged access-to-market to stakeholders interested in mobility**

**Enabling to position their offer in the future of mobility while not competing with their core businesses**



# Contact

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